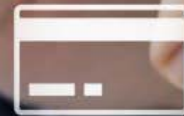




shopifortunes



FREE

THE *shopifortunes*
LIBRARY

THE SECRET TO SHOPIFY SUCCESS

TURNING YOUR SIDE HUSTLE INTO A PROFITABLE,
SUSTAINABLE ONLINE EMPIRE

BY TIM ROSE



TABLE OF CONTENTS

INTRODUCTION	03
SECTION 1: ECOMMERCE & SHOPIFY	4
THE STATE OF THE INDUSTRY, BOTH TODAY AND TOMORROW	5
SHOPIFY VS. AMAZON VS. ETSY	7
SECTION 2: THE BASICS OF STARTING A SHOPIFY STORE	11
DETERMINE WHICH BUSINESS MODEL IS RIGHT FOR YOU	13
DO THE RESEARCH & PLAN, PLAN, PLAN!.....	14
BRANDING & BUILDING YOUR ONLINE STORE	15
DETERMINING YOUR SALES CHANNELS.....	17
MARKETING YOUR PRODUCTS FOR GROWTH	18
SECTION 3: THE SECRETS TO ECOMMERCE SUCCESS	21
INFLUENCER MARKETING: THE KEY TO UNPARALLELED GROWTH	22
THE HIDDEN PITFALLS OF DROPSHIPPING.....	24
BUILDING AN AUDIENCE BEFORE LAUNCHING	25
SECTION 4: THE KEY TO UNLOCKING SHOPIFY PROSPERITY	28
SHOPIFORTUNES: A MASTER COURSE IN MAKING YOUR FORTUNE WITH SHOPIFY	30

INTRODUCTION

As the eCommerce industry continues to grow year-over-year, more and more individuals looking to break away from the daily grind and secure their financial independence are opening up their own online stores. And with good reason – building an eCommerce empire can be highly satisfying, exceptionally lucrative, and especially flexible and adaptive to nearly any lifestyle.

True, eCommerce platforms like [Volusion](#), [Big Commerce](#), and [3dcart](#) are becoming increasingly popular as the market expands. But for most people, [Shopify](#) offers the flexibility, wide-ranging features, and comprehensive functionality that other platforms just cannot seem to stack up to. Plus, it is highly affordable for both small and large businesses alike.

As accessible as it is though, a surprising number of Shopify stores just do not have what it takes to become successful. And in most cases, a typical online shop will not have a strong enough revenue stream to endure even the first four months of business.

This report examines what any online business owner needs to master in order to stay afloat in an increasingly competitive industry – from basic core components that are simply a **must** today to the little-known strategies and growth hacks that Shopify super earners use every day to secure their fortune.

SECTION

**ECOMMERCE &
SHOPIFY**



shopifortunes

Starting an online business can be one of the best ways to build a promising financial future, add some much-needed flexibility to your life, and to scratch your entrepreneurial itch. And today, it has never been easier to break into the business and bring in impressive earnings – no matter what industry your store caters to.

That is because eCommerce is growing, and it is growing fast.

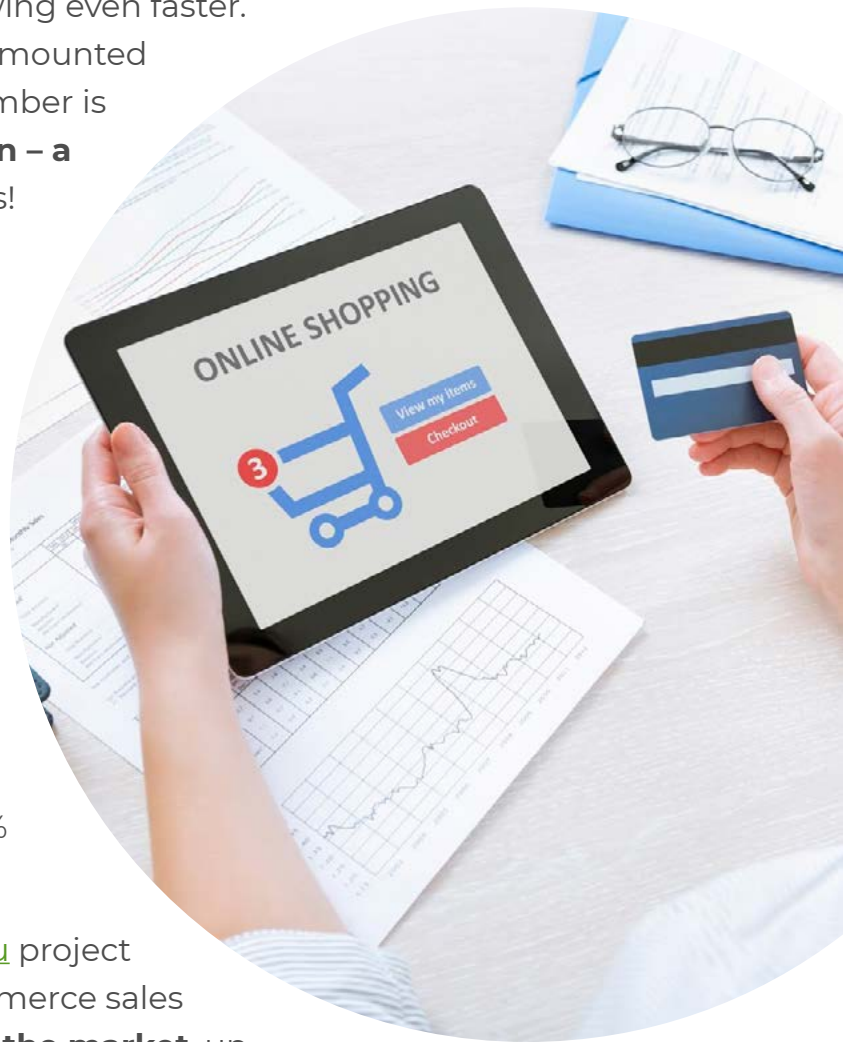
THE STATE OF THE INDUSTRY, BOTH TODAY AND TOMORROW

ECommerce is exploding at an unprecedented pace – faster than most industries today. But how big is it really? And what does the future look like for this massively accessible and far-reaching method of buying and selling?

Below are just a few statistics that demonstrate just how quickly this market is growing, and why anyone with the drive or interest in eCommerce should tap into this industry as soon as possible.



- The entire [eCommerce market in the U.S.](#) brought in around **\$390 billion** in sales in 2016. By 2021, this market is projected to result in more than **\$659 billion** – a growth of **nearly 70%** in just 5 years.
- The [global eCommerce market](#) is growing even faster. In 2016, worldwide eCommerce sales amounted to around **\$1.8 trillion**. In 2021, that number is projected to jump to nearly **\$4.9 trillion** – a **whopping 172% growth** in only 5 years!
- The B2B (business-to-business) online retail market is expected to be worth even more in the future. By 2020, this market is [expected to reach](#) nearly **\$6.7 trillion in value**.
- According to the [U.S. Census Bureau](#), eCommerce made up about **0.9% of American retail sales** in 2000 – around 9 years after the World Wide Web officially launched. In 2016, eCommerce was responsible for **8% of the total retail market** – a nearly 800% increase in just 16 years.
- Estimates from the [U.S. Census Bureau](#) project that in the third quarter of 2018, eCommerce sales will have made up as much as **9.8% of the market**, up from **just 9%** in the third quarter of 2017.
- In 2016, [over half](#) of the entire internet-using population made a purchase online.
- Millennials now make **54% of their purchases** using online retailers.
- Nearly **96% of Americans** have used eCommerce to make a purchase over the course of their lifetime. About **4 out of 5** have done so in the past month alone!



SHOPIFY VS. AMAZON VS. ETSY



While all of these platforms have the same end-goal – to sell your products – they each have vastly different features, capabilities, and user experiences.

As a result, someone looking to break into the eCommerce industry might be left wondering, “which platform is right for me?”

Below, we break down some of the most substantial differences between these platforms and investigate some of the pros and cons of each.

- **Amazon** – By and large the most recognizable and successful eCommerce platform the world has **ever** seen (it made up **about 44%** of the *entire* U.S. eCommerce sales in 2017), Amazon rules the world of online retailers. It has even grown from just a digital marketplace into a multi-channel product developer that now delivers a variety of entertainment options, a staggering number of digital services for businesses, and even data storage and grocery delivery.



- Access to an enormous customer base – millions each and every day.
- Good platform for SEO since Amazon consistently ranks on Google.
- Easy to get started with no real barriers to what you can sell.



- Virtually no branding options available, making it nearly impossible to stand out from competitors.
- Tons of competitors selling a similar product, usually for less.
- Sellers do not own their own store as with Shopify and similar platforms.

- **Etsy** – Similar to Amazon, Etsy is also an enormous marketplace that offers consumers a wide array of products, from clothing and jewelry to home decorations, electronic gadgets, and craft supplies. Etsy, however, is all about offering unique products that are often manufactured by small businesses, communities, and even people working out of their own home.



- Stores are more customizable than Amazon, providing more branding options for shop owners.
- Caters to more of a niche audience (homemade, boutique, specialty, etc.) than Amazon.
- Getting started is easy.



- Growing market makes it harder to stand out from competitors, even in a niche market.
- Offers more individuality for sellers, but still not as much as other platforms.
- Sellers do not own their own store as with Shopify and similar platforms.

- **Shopify** – While other eCommerce platforms like Amazon and Etsy make it easy to connect with a massive number of shoppers, Shopify gives sellers the tools they need to set up an online store that is entirely their own. That means customer experience, product fulfillment, and tasks like marketing and advertising are all in the hands of the owner. But on the flip side, there are no limitations either. And with more than 600 thousand businesses powered by this platform in 175 countries, it is growing faster than ever.



- Fully customizable themes and user experiences that other massive marketplaces just do not offer.
- Sellers get their own private domain which can provide enhanced marketing abilities as well as a boost in credibility too.
- Great customer support, a host of necessary features for maintenance and growth, and a variety of add-ons that make it easy to connect with other eCommerce marketplaces like Amazon, eBay, and Etsy.
- Gives stores the ability to differentiate from competitors, which can lead to substantially larger profit margins that many marketplaces just cannot provide.



- Less browsing traffic and a smaller pipeline of potential customers. Since a Shopify store does not necessarily exist on a massive marketplace like Amazon, it can take more work to build up an audience.
- Out-of-the-box marketing features are not that sophisticated. Individuals that build a successful Shopify store, then, may need to develop a more comprehensive marketing plan.
- Setup is not especially easy if you do not know what you are doing. And that means it can end up taking more work on the part of the seller to build a beautiful, functional online store that people will love.

SECTION

**THE BASICS OF
STARTING A
SHOPIFY STORE**



shopifortunes

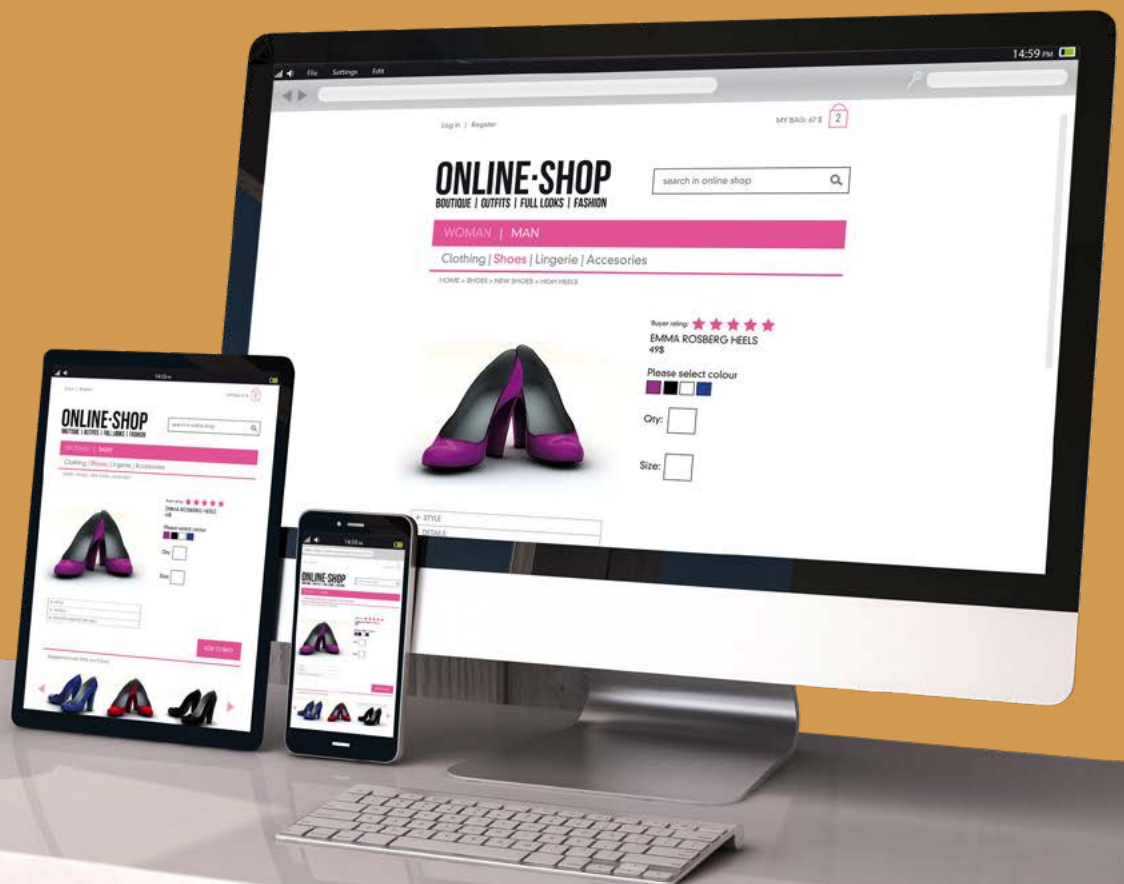
As opposed to eCommerce marketplaces like Amazon and Etsy, using Shopify as your online retail platform offers significantly more flexibility and, when done right, a significantly higher earning potential (thanks to larger profit margins).

On top of that, since a seller actually owns their own domain and the store itself, Shopify offers much more sustainability than these other eCommerce options.

Even still, an **enormous** number of online retailers still fail within their first year of setting up shop even if they are using Shopify – 90% by some estimates in fact.

So, the question is, “What does it take to build a successful Shopify store?”

That is exactly what this section covers, from researching and developing a killer product in the right market to strategic branding, clever marketing, and actually building a functioning store.



DETERMINE WHICH BUSINESS MODEL IS RIGHT FOR YOU

The first step in developing a profitable Shopify store is determining what business model your store is going to be built off of. Are you looking to develop your own unique product or would you rather source inventory from another business and sell it for a profit? Are you a manufacturer or a middleman?

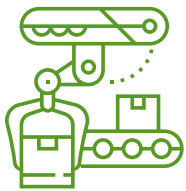
What is important to realize here is that whether you choose to create your own product or sell someone else's, both models can be wildly successful when they are built on a solid strategic foundation.

As [Shopify points out](#), there are four basic types of business models for an **online store**: **make**, **manufacture**, **wholesale**, and **dropshipping**.



MAKE

This one is great for the hobbyist or the retailer that is just starting out. Products are both made and sold by you and your team. This option can lead to huge profit margins since you have direct control over the pricing. However, it can also mean a more significant time investment since you are building the product by yourself.



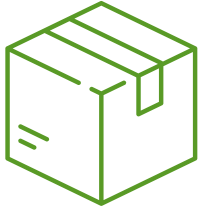
MANUFACTURE

Another option is passing on product specs to a manufacturer. For a substantially higher initial investment, you can contract with a manufacturer to build your product for you. Since minimum sized orders are usually required, though, it can be a bit riskier if you have not sufficiently researched your market.



WHOLESALE

This option requires sourcing products from another company and reselling them for a profit. A wholesale model can be less risky than manufacturing since minimum orders are usually much smaller. Plus, these products are typically already market-tested, which means they are more likely to actually have an audience.



DROPSHIPPING

Dropshipping involves sourcing products from another seller (like wholesale), but instead of handling order fulfillment, the dropshipper simply places the order with the other seller and sends it directly to the customer. That means no worrying about inventory storage, product fulfillment, or high overhead costs. But be careful, competition can be fierce!

DO THE RESEARCH & PLAN, PLAN, PLAN!

Market research and building a comprehensive business plan is also key to surviving in the world of eCommerce. And that means selling the right product to the right audience using the right tools.

The first step is finding or developing a solid product or line of products to sell. This can be tough if you do not know what to look for or even where to start. Below are just a few things to watch out for when considering just what kind of product to start selling.

- **Tap into customer pain points not being met** – As obvious as this one is, it is still one of the best strategies for discovering a viable product market. What kinds of things are people complaining about on social media or in your day-to-day life? This one can be tough to jump into simply because it is so expansive. But once you start thinking about your daily life in terms of what can be *improved*, you will begin noticing unmet pain points in nearly any market.
- **Seek out opportunity gaps in current products** – Zeroing in on an industry, spotting the main players, and identifying ways that they are not delivering to their customers can be an enormously profitable strategy for product development. Customer reviews are a great place to start. And once you nail down a flaw, you can develop a product that caters to that specific unmet need.

- **Using keyword research** – Doing a bit of research on what people are searching for can be an insightful way of analyzing an industry. How many people are Googling “kombucha” each month? What about “detox tea” or “eco-conscious clothing?” [Google Trends](#) is a fantastic place to begin your keyword research. Plus, it is completely free to use.
- **Find a market populated by enthusiasts** – Tapping into a niche market populated by passionate enthusiasts can lead to significant financial gain – if you know what you are doing that is. Research has shown that customers in these markets tend to spend more on products than the average consumer. Bird watching, 3d printing, homemade soaps, kidney detox, micro-pigs, urban chicken raising – there are nearly unlimited niche markets just waiting to be tapped. And if you can develop or source a product in this market that really stands out among competitors, it can be a real game changer.
- **Build a unique brand that stands out from the rest** – While it may be a bit riskier than researching a market gap, building up a brand with a unique style can be enough to ensure your long-term success. [Lettuce umbrellas](#), [dog-face shirts](#), and [Unicorn Fart Lollipops](#) are just a few breakout products that attract customers simply based on their unique style alone. However, be careful with these products as public opinion and fads tend to shift quite rapidly.

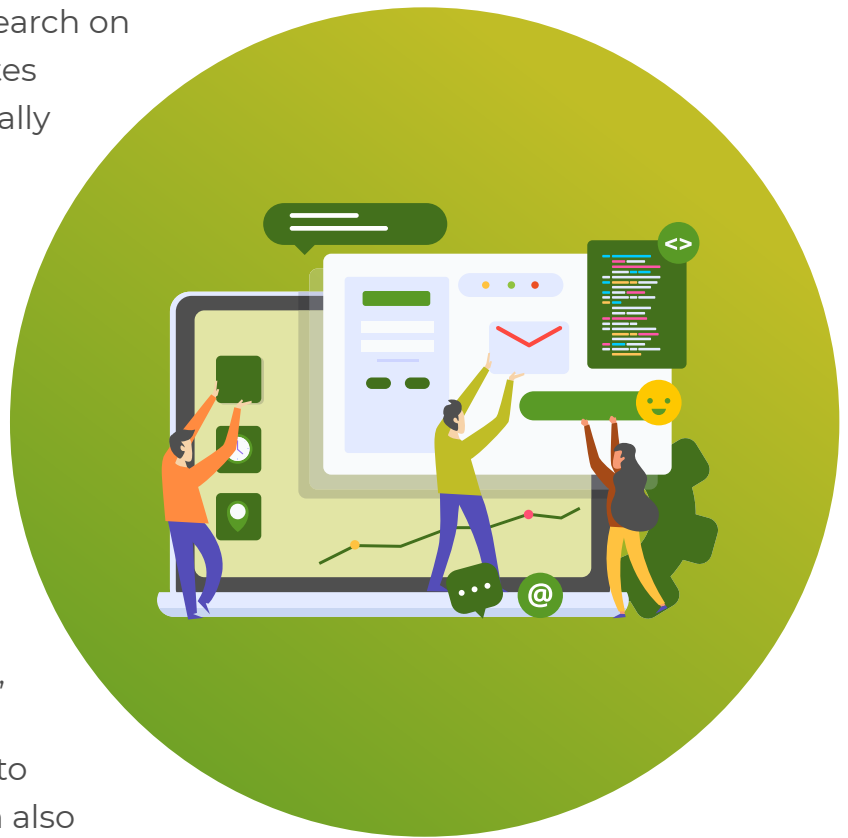
BRANDING & BUILDING YOUR ONLINE STORE

Once you have settled on a market, developed your product, and built up a comprehensive business plan, it is time to get to work branding your company and actually creating your online store.

In large part, your business's personality is going to be communicated by your online presence and the *style* of your website. As a result, it is incredibly important to build a Shopify store that is both visually appealing and functional.

Now, with Shopify as your platform, doing so can take a bit of work. There are a number of pre-built themes to choose from at the outset, but for most businesses, it is going to take a fair amount of tweaking and original content to get it looking just right. Narrowing down the perfect style is often one of the biggest hang-ups that most first-time store owners run into.

That is why it pays to do your research on what other kinds of **paid** templates are on the market. These are usually crafted by professional graphic designers and usually offer far more visual allure and style than the out-of-the-box templates can provide. After all, **almost 2 out of 5 consumers** will actually **leave** a website and shop elsewhere if they think the layout is unattractive.



Investing in professional copywriting is also a must. Bland, unevocative language on your website will not only do nothing to attract new customers, but it can also turn off people visiting your site for the first time. And unless your store is particularly sparse with language, finding the right wordsmith to capture the voice of your brand is often well worth the costs.

And finally, a **functional** website is also key. That means optimizing for reasonable load times, minimizing dead links, including mobile functionality, and creating a generally seamless shopping experience is all vital to your Shopify success. So if you do not have the know-how to tackle these tasks, hiring a part-time professional developer or learning the skills yourself is essential.

DETERMINING YOUR SALES CHANNELS

Building a continuous pipeline of customers is made easier with a strong brand. But determining where you showcase that brand is equally as important. Doing so effectively boils down to knowing how your audience is shopping on the internet today as well as what kinds of customers you want to attract.

Do you want to drive traffic from eCommerce behemoths like Amazon? Do you have a niche customer base that is searching for more boutique products like those found on Etsy? Do you envision a primarily social media-based promotion campaign using platforms like Facebook, Instagram, and Pinterest?

Narrowing down exactly where you think your time marketing and selling is going to be best spent is key to running an efficient and successful online store.

And luckily, Shopify has made it *incredibly* easy to incorporate multi-channel sales into your online store. In addition to selling products from your online store and via face-to-face interactions with their POS ([Point Of Sale](#)) system, Shopify also works closely with a number of other online retailers including:

- [Kik](#)
- [Couture Lane](#)
- [Google Shopping](#)
- [Instagram Channel](#)
- [Localyzz](#)
- [Mothership](#)
- [Curate](#)
- [linkr](#)
- [SiBi](#)
- [Trendly](#)
- [Lyst](#)
- [Houzz](#)
- [Wanelo](#)
- [Buzzfeed](#)
- [Amazon](#)
- [Facebook & Facebook Messenger](#)
- [Buy Button](#)
- [eBay](#)

Once you have integrated these sales channels into your Shopify store by downloading the app, sales made through these channels filter directly into your Shopify dashboard. It is an incredibly simple and pain-free way of expanding your audience and scaling your online business.

Driving traffic from channels other than the ones listed above is of course still possible. It just may mean that you will have to manage another online storefront since integration will likely not be as seamless.

MARKETING YOUR PRODUCTS FOR GROWTH

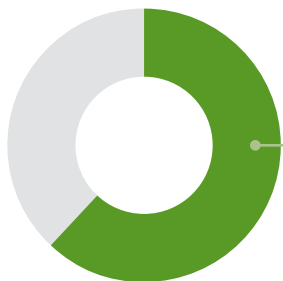
Last but not least, learning how to effectively market your products and your store as a whole is critical for surviving in any market. The “Field of Dreams” approach (*if you build it, they will come*) simply is not enough to sustain an online business – especially when you are just starting out.

Consequently, any and every eCommerce retailer has to build up at least a basic knowledge about the fundamentals of marketing their products in the digital world.

Below are just a few core concepts behind product marketing that will help build a robust customer pipeline and keep them coming back for more.



CONTENT MARKETING

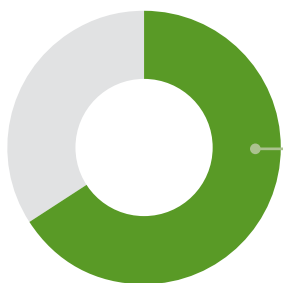


*“Content marketing generates over three times as many leads as outbound marketing and costs **62% less.**”*

One of the absolute best ways of enhancing SEO (search engine optimization) for your store is by developing a solid content marketing plan. The fundamental idea of content marketing is that the more useful information you provide, the better your page will rank on major search engines.

Added to that, strategic and authoritative content marketing can actually help better qualify leads, increase spending per sale, and create lifelong brand advocates that send more customers your way.

SOCIAL MEDIA ENGAGEMENT

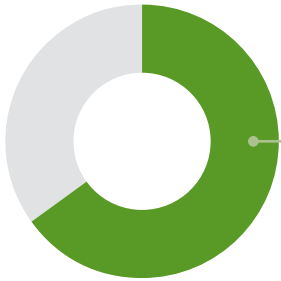


“By spending as little as 6 hours per week, over 66% of marketers see lead generation benefits with social media.”

As social media continues to grow and become a staple of most people’s daily lives, eCommerce retailers increasingly need to utilize these channels for marketing purposes in order to stay afloat. Luckily, Shopify makes it easy to list products on these outlets as well as set up a robust and attractive social media storefront that matches your brand.

To get the most out of your social media presence, be sure to engage with customers, post helpful links, advertise coupons and limited time deals, and use the platform *consistently* to prevent unfollows.

PAID ADVERTISING

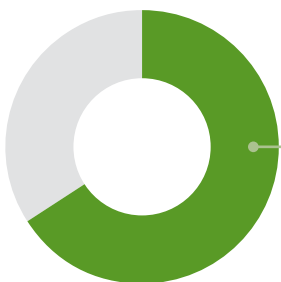


“64.6% of people click on Google ads when they are looking to buy an item online. (Wordstream, 2016)”

In the world of online advertising, PPC or pay per click is often the most-used method. These advertisements reach targeted customers through sponsored search results on engines like Google and Yahoo. When someone searches for a particular keyword, it brings up a specific sponsored link that appears above other organic, unpaid links.

Done strategically, implementing a well-thought-out PPC campaign can put the perfect product in front of the perfect potential customer. And while it does require an immediate financial investment, the returns can be quite impressive.

EMAIL MARKETING



“80% of retail professionals indicate that email marketing is their greatest driver of customer retention (the next closest channel? Social media, identified by just 44% of those same professionals).”

Largely considered to be the most personalized approach to attracting and retaining customers, email marketing gives store owners direct access to their audience.

And when these emails correspond with personal details (like what kinds of content on your site they have engaged with, whether they left items in their cart, or if they cancelled a transaction halfway through), they can yield one of the highest rates of conversion of any marketing strategy.

SECTION

**THE SECRETS TO
ECOMMERCE
SUCCESS**



shopifortunes

Ensuring that you launch your eCommerce store with all of the above considerations and strategies in mind is a great way to safeguard your success on Shopify.

But even still, competition can be brutal in many different industries. And even if you do end up doing everything “right,” it still might not be enough to create a sustainable retailer in the long-term. On top of that, in order to become a breakout Shopify mega-earner, it will take more than just the bare-bone basics of eCommerce management.

This section is devoted to the eCommerce secrets that not all retailers have had the good luck to know before they opened up shop.

INFLUENCER MARKETING: THE KEY TO UNPARALLELED GROWTH

Mastering social media can be an enormous boon to your store’s bottom line. But no matter how well-versed you are in trending hashtags, no matter how strategic you implement your Facebook Ads campaigns, and no matter how irresistibly engaging every single one of your posts is, if you are not taking advantage of influencer marketing, you simply cannot be living up to your full earning potential.

Influencer marketing, as the name suggests, is utilizing top social media influencers to help you spread the word about your products, attract your customers, and ultimately supercharge your sales.

Finding the right influencer to endorse your product can open the door to literally hundreds of thousands of potential customers. And with a glowing review, it can boost profits more than any other marketing campaign.

There are two ways to go about implementing an influencer marketing campaign for your products: **paid** and **unpaid**. Both have their own unique pros and cons. And the better you understand each, the easier it will be for you to find out which is right for your specific company.

PAID INFLUENCER MARKETING



- Able to target specific influencers that can provide maximum impact
- You have control (or at least review powers) over the content released
- The influencer feels fairly compensated, leading to a better endorsement



- Can be quite expensive
- Endorsement may appear inauthentic to followers
- Results not guaranteed

UNPAID INFLUENCER MARKETING



- Greater authenticity in product reviews/testimonials
- If you have a solid product, it can be much more cost-effective than paid influencer marketing
- Longer lifespan of advocacy since endorsements do not stop at the end of a contract



- Little to no control over the content the influencer releases
- Targeting specific influencers can be tough since no compensation is involved
- Subject to volatility and inconsistent endorsement since there is no contract

THE HIDDEN PITFALLS OF DROPSHIPPING

For many eCommerce entrepreneurs, dropshipping is an incredibly attractive way to break into the industry. Starting this kind of business requires little to no overhead, is quick and easy to set up, and can potentially connect you with a massive audience.

However, this type of online business comes with a host of hidden pitfalls that not everyone understands before jumping in. Below are some of the most notable difficulties of the dropshipping industry and why you may want to reconsider before adopting this particular model.



AN OVERSATURATED MARKET

A low bar for entry and minimum overhead may make it easy for you to get into the dropshipping industry, but it also means there are plenty of others looking to do the same thing. And that means higher competition for you.



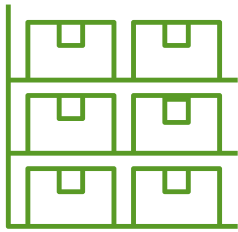
BRANDING IS DIFFICULT

A more intense competitive environment puts more pressure on you to differentiate yourself from the rest. And since dropshippers do not have their own products to sell, the only way to do so is through strong branding. However, many dropshippers use major marketplaces like Amazon or eBay where setting up a distinct brand is near impossible.



NOTORIOUSLY LOW MARGINS

Since branding is especially difficult for dropshippers, the only real distinction between you and your competitor is your price point. And that means in order to make the sale and keep the customers coming in, you will have to keep prices especially low. All of this translates into notoriously low profit margins.



LITTLE TO NO CONTROL OVER INVENTORY

Last but not least, using a third-party vendor means you have no direct control over inventory, order fulfillment, or product returns. True, this can make running a business easier since there is less on your plate. But it also means if there is a problem with any of these areas, you need to work it out with the third-party vendor instead of solving it yourself. And that can mean a logistical nightmare for you.

BUILDING AN AUDIENCE BEFORE LAUNCHING

Launch day can be one of the most anxiety-inducing moments you will ever experience as owner of an online retail store. Will customers flock to your site and make your opening day a resounding success? Or will it be a failure, leaving you to wonder, “Was starting all of this really such a good idea after all?”

A lot is riding on launch day – that much is obvious. But if there is one mistake that nearly every Shopify newbie makes when starting up their own online store, it is that they wait far too long to start building hype around their opening. And as a result, their launch day is lackluster, disheartening, and unprofitable.

The secret, then, is to begin spreading the word weeks and even months before opening up your digital doors for the first time. But how do you do that when your product has not even hit the market yet? Well, Shopify super earners have used a variety of methods in the past to build hype and ensure their day one is a sterling success – not an uninspiring flop.



CREATE A NEWSLETTER

The key to growing an audience before opening day is building a pre-launch email list that you can use to qualify customers, build hype, and keep them thinking about your product's release. A newsletter with pertinent, useful information is a great way to keep them engaged while they wait. But be careful – overdoing it with too many emails or frivolous subjects can cause a serious backfire effect that leads to mass unsubscribes.



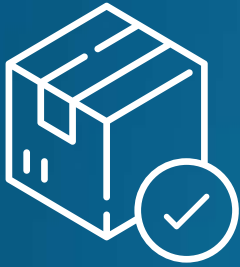
ADVERTISE COUPONS/DISCOUNTS

Offering coupons and product discounts in exchange for email opt-ins before your product drops can help build up your pre-launch list. In addition to the savings that these deals provide, they will also give early adopters a certain sense of pride for getting in on the ground floor of a new business.



UTILIZE INFLUENCERS

Influencer marketing is key for maximum growth, as we have seen. But it is also a powerful tool for building a pre-launch audience too. Consider sending an early release of your product to potential influencers or offer them a discount on goods in exchange for a mention of your store or products before they go live. Early product reviews (as long as their favorable) are a great way to garner interest and build up your pre-launch list as well.



START COLLECTING PRE-ORDERS

If you have built up enough hype, you can even start collecting pre-orders too. This technique is a great way to boost the feeling of scarcity – one of the major drivers of purchasing decisions. If your audience is worried that you may sell out on day one, they are more likely to lock in an order earlier on. And that can go a long way towards making your launch day more of a resounding success.



SECTION

**THE KEY TO
UNLOCKING
SHOPIFY
PROSPERITY**



shopifortunes

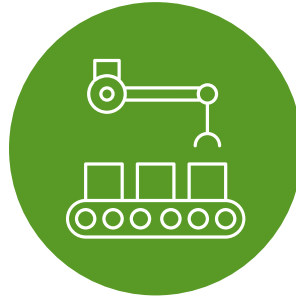
As you can see opening up a successful Shopify store takes quite a lot of work. In addition to having the drive to succeed and the entrepreneurial spirit to keep you committed to making your business better every day, you also need to:



Decide on a proper business model



Conduct a sophisticated market analysis



Develop or source a strategic line of products



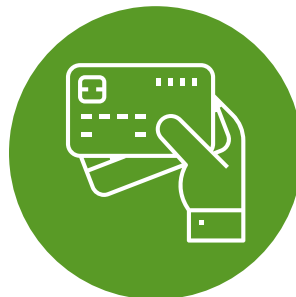
Generate a comprehensive business plan



Create an attractive brand for your store



Build a functional, eye-catching website



Determine the most tactical sales channels



Implement a refined marketing plan that keeps customers coming

And those are just the **basics** for simply keeping your doors open. If you really want to become a breakout success story and secure your financial future, you also have to master the marketing arts that have made Shopify super earners literally **billions** in revenue.

But just because success is hard to come by in the eCommerce world doesn't mean it's impossible for you – as long as you have the right kind of help...

SHOPIFORTUNES: A MASTER COURSE IN MAKING YOUR FORTUNE WITH SHOPIFY

One of the most valuable assets for building a profitable eCommerce business is getting guidance from industry experts.

And that's where **Shopifortunes** comes in.

Shopifortunes is an elite online program that gives members everything they need to build and maintain a wildly successful Shopify store. It not only helps users navigate the sticky, complicated process of creating and running an actual online store, but it also tackles every other critical stage of developing a profitable eCommerce business.

But what really separates **Shopifortunes** from other programs is that the techniques within have been developed by a group of real-life Shopify super earners. This underground network, known as The Syndicate, has cracked the code to quickly and effortlessly building a distinct and profitable eCommerce store from the ground up.

And best of all, they've tapped into a variety of automation hacks that make running these stores a cinch – many members spend **less than 5 hours a week** on keeping their 6-figure stores generating profit every day.

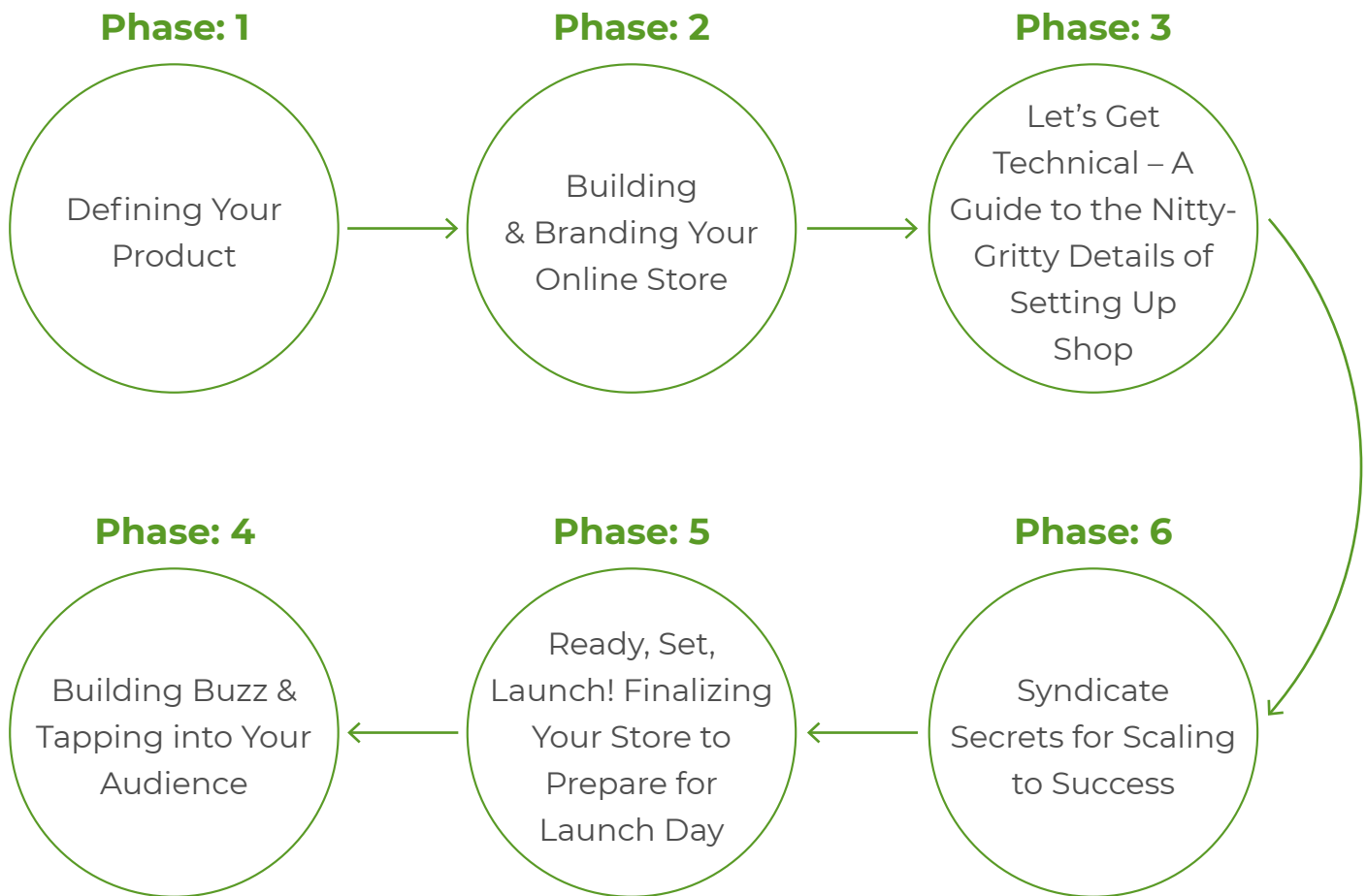
In fact, many Syndicate members have used the invaluable techniques within to build up a wide network of 5, 10, and even 20 stores, each of which brings in thousands in daily revenue. And if you do the math, that adds up *pretty* quick.

Shopifortunes can also help practically *anyone* develop an enormously successful store, whether they already have their million-dollar idea or they're just starting out. That's because it takes members through the **entire** process of development.

That means everything from market analysis and product development to securing suppliers, preparing for launch day, and scaling for superior growth are all **covered in complete detail**.

The course is broken down into 6 distinct phases, each of which contains a number of professional-grade video lectures, self-paced exercises and activities, and a clear action plan that users can put into practice that very day.

These 6 distinct phases are as follows:



And that's not all. Users are also granted exclusive access to an elite online group of Syndicate members that have already established their own sprawling Shopify empires. Ambition isn't just a quality; it's an *environment*. And the market insights, growth hacks, and product partnerships within can open up the door to a whole new tier of financial success.

It really is the complete program for mastering eCommerce and securing your fiscal independence.

Here's what just a few of our past members have said about this revolutionary course.

"Just like everyone else, I was thinking about marketing and e-commerce all wrong. This program showed me how to take advantage of influencer marketing, streamline my business processes, and start making more money than I knew what to do with."

"Within just a few weeks, I was making literally thousands in revenue each and every day! I just wished I found it earlier."

*"Shopifortunes gave me the direction and expert tips I needed to revolutionize the way I was selling and marketing my brand. Today, I've grown my online store's profits **ten-fold!** And best of all, I'm finally my own boss!"*

Breaking into eCommerce can be tough when you don't have the right experience and expertise to guide you. But with Shopifortunes, you can unlock the secrets of some of Shopify's most successful super earners, master the art of building your own profitable empire, and secure your financial independence for the rest of your life.

A fair warning though – space in this program is limited as oversaturation in this market can cut into member profits. As a result, not everyone can be granted membership. Head over to Shopifortunes for more information on what's included in this comprehensive program and to check on current availability.

SHOPIFORTUNES: THE KEY TO SHOPIFY SUCCESS

Your Shopify success and financial independence are waiting.





ACCESS THE ENTIRE PROGRAM!

A FOOLPROOF, TESTED SYSTEM THAT'S **100% GUARANTEED** TO HELP YOU SET UP A **THRIVING SHOPIFY STORE** IN AS LITTLE AS

2 WEEKS!



Click the "Access Now" button below to

**GET THE SHOPIFORTUNES
SYSTEM COMPLETE PACKAGE FOR**

**50%
OFF!**

**RISK
FREE
60
DAYS**

ACCESS NOW!

